Research on Cultural Infiltration in College English Language Teaching Based on Network

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Abstract: The openness, interactivity and globality of teaching resources in the network environment have a tremendous impact on English teaching and learning. The application of network technology can provide all-round and multi-level teaching content for teaching and meet various learning needs of students at different levels. Culture and language are closely related. While teachers teach language, they should penetrate and penetrate cultural knowledge into classroom language teaching and organically combine language teaching with cultural teaching so as to cultivate students' intercultural communicative competence. Therefore, while we attach importance to the introduction of Western culture, it is also necessary to pay attention to the penetration of Chinese culture, so that students learn to use English to introduce Chinese culture and national conditions. Based on the current social situation and teaching situation in China, this paper analyzes the reasons and importance of strengthening cultural penetration in college English teaching, and puts forward some countermeasures to strengthen the cultural penetration in college English language teaching, in order to provide reference for English language teaching for college teachers.

1. Introduction

Language has an environment. Language cannot exist without culture. Language is the carrier of culture and a mirror reflecting national culture. The development of culture can promote and promote the development of language, and the development and enrichment of language is also a necessary prerequisite for the development of the whole culture [1]. In previous English teaching, emphasis was placed on the training of listening, speaking, reading, writing and translation. At present, English education in China is influenced by traditional educational ideas and concepts. Its drawbacks are "too narrow professional education, too heavy utilitarian orientation, too weak humanistic cultivation and too strong common restrictions [2]. Using computer multimedia can simulate a large number of realistic and life scenes, and introduce the external world into the classroom, so that students can get a learning experience closer to the real world in the virtual scene, thus breaking through the limitations of education time and space, and accelerating the integration of learning and life. The teaching process emphasizes vocabulary and grammar explanations, but lacks a strong sense of language and culture teaching. Most English teachers are not able to flexibly use the language background and language of each country. This kind of mechanical teaching method will hinder the development of English teaching in colleges and universities, and it is not conducive to the improvement of students' academic performance [3]. While teaching Western cultural knowledge, we should not neglect the teaching of Chinese culture, and strengthen the penetration of Chinese culture in college English teaching.

With the deepening of internationalization, China's status in the international community has gradually emerged, and Chinese culture has attracted the interest of many foreigners. Cultural teaching and language teaching are inseparable. Through the foundation of culture, students' language sense and language education ability can be improved, and students can better understand the pragmatic skills and connotation of language. English is a key component of language education in China [4]. The reform of the new curriculum for basic education in China has been fully implemented. On the basis of reforming the current sub-discipline curriculum, a curriculum focusing on sub-disciplines, including comprehensive courses and comprehensive practical

activities, has been set up [5]. Web-based English teaching is a new form of computer and communication technology used in education in the information age. It implements adaptive learning and intelligent teaching: all course content is published online. The ultimate goal of foreign language teaching is to use language to achieve communicative purposes. Learning foreign language knowledge, mastering foreign language skills and improving the ability of applying foreign language are closely related to the culture of a foreign language country. With the reform of College English teaching, multimedia network and modern information technology are widely used in classroom teaching, creating conditions for the development of individualized and autonomous learning, greatly enriching learning resources and optimizing teaching methods [6]. At the same time, we should extract the essence of foreign language teaching experience and discard its dross, enhance students' interest in learning English and enhance their language application ability. Therefore, under the guidance of the thought of laying stress on foundation, wide caliber and strong ability, the educational reform of normal universities should optimize the teaching content and curriculum system so as to make students become compound talents to meet the requirements of the new curriculum reform of basic education.

2. The Necessity of Cultural Infiltration in College English Language Teaching

The goal of intercultural foreign language teaching is to cultivate and improve learners' communicative competence. The cultural languages of all nationalities are formed and developed in their respective objective and humanistic environments. People realize that the cultivation of communicative competence is inseparable from the indoctrination of linguistic and cultural knowledge. Language is not only the content of culture, but also the carrier of culture. The rules of language use are all kinds of cultural factors attached to this language. Language is the carrier of cultural communication, and culture exists as the content of language. Once we leave the cultural language, it will lose its vitality [7]. In today's era, culture has increasingly become an important source of national cohesion and creativity, and an important factor in the competition of comprehensive national strength. What we need most in English class is authenticity: authentic language, authentic language environment. Introducing real language into the classroom and creating a real language environment is precisely the specialty of modern multimedia network technology. The combination of humanistic quality education and college English teaching is feasible. Because college English teachers have received a long period of systematic English language and literature education, they can grasp the values and outlook on life contained in the language. Language culture is produced in the environment formed by these four aspects, and is their expression and reflection, which determines that different languages and cultures are very different. The mastery of language must rely on a full understanding of the cultural environment of language use, advocate the observation and analysis of relevant culture, and add cultural content while training in language skills. Language learning must not leave the foundation of cultural learning. Once the lack of cultural background knowledge, it will bring obstacles to language learning.

Strengthening cultural penetration in college English teaching is a requirement of the law of language learning. Developing communicative competence is the ultimate goal of English teaching. China's major universities are the main bases for cultivating talents, and China's current college English education process is often affected by various factors. Generally speaking, the development of college English education mainly adopts the traditional teaching mode and concept, and the teaching content is also very simple. In cross-cultural teaching, students should not only correctly master the language form, but also consider the function of the language form, so that they can conduct cross-cultural communication activities in different languages, according to different objects and according to different needs [8]. Obviously, language and culture knowledge is a key factor affecting language learning, so language and culture knowledge becomes an important part of English teaching. Only by learning English well can we adapt to the development trend of today's society, and if we want to learn English well, we must understand the culture of western countries as the premise. By making full use of the shared resources on the Internet, foreign language teachers

and students can collect and organize exercise question banks. Many professional institutions and individuals engaged in foreign language research and research provide this free question bank download service on the Internet. In the process of Teaching Western cultural knowledge, if we neglect the teaching of Chinese culture, it may even lead to inferiority and obsession with foreigners, so that we cannot communicate with each other in an equal manner, resulting in psychological barriers to cross-cultural communication. In addition, after the connotation of the traditional cultural ideas in the campus, College English teaching can have an impact on teaching concepts and ensure that teachers can stand in the perspective of cultural English moral education function, while establishing a scientific English teaching system, stimulate students 'understanding and mastery of cultural infiltration.

Strengthening cultural infiltration in College English teaching is the requirement of cultural differences for listening and speaking teaching. Strengthening cultural teaching can not only broaden students' horizons, deepen students' understanding of foreign culture, cultivate students' cross-cultural awareness, and improve students' cross-cultural communicative competence, but also stimulate students' interest and enthusiasm in learning foreign languages, so as to learn foreign languages faster and better. If learners use their own criteria to guide communication and judge other people's behavior, it will produce the opposite result. Such a communicator can not be called a person with good language communication ability even if he has good speech ability. Because each country's customs, geographical location, traditional culture, and lifestyle are different, there are differences in how and how to deal with the same thing. Further ensure the overall effect of English culture learning. In addition, while ensuring an efficient and good learning environment, it not only ensures that students can establish a positive value, but also enhances students' awareness and understanding of culture, and ultimately promotes the rational use of cultural penetration in English teaching.

3. The Method of Cultural Infiltration in College English Language Teaching

Teachers should focus on explaining the cultural points in textbooks, especially those words and texts with cultural meanings, that is, to analyze their cultural background and the root causes of their development. In foreign language teaching, students are introduced to the social background of the English-speaking countries so that they can accurately understand the content of the text. Complete task-based language skills training in class, actively utilize network resources and modern technological advantages, and give full play to the subjective initiative of teachers and students. The shaping of cultural environment can be achieved by reading foreign literary works, novels, magazines and newspapers. In addition, college students can make full use of the resources in the campus, and choose the books related to their major on the basis of their major. Due to the richness of Chinese cultural connotations, people often have different understandings of many of them, which leads to different translations of many terms. This requires a comprehensive understanding of the background of each country to further build students' understanding of different learning styles and characteristics. By creating a cultural context for dialogue, students are allowed to communicate and learn in a simulated language context. Teachers should create opportunities and conditions for them, simulate real-life situations in the classroom, and let students experience the "distances" of alien culture in the atmosphere of their own culture. For background knowledge in social culture, foreign language learners often need help with the help of their mother tongue. Giving full play and providing background notes in the mother tongue can be a shortcut to foreign language acquisition.

In the teaching process, the necessary vocabulary, phrases and sentences that hinder understanding and communication are introduced into the necessary cultural knowledge as much as possible from the cultural point of view. The key point is to introduce cultural factors related to vocabulary and cultural background knowledge about the content of the text. Students actively communicate with foreigners, allowing students to quickly enter the role of the English language. The application or discovery of these languages is not something that can be learned in the English class. It is also necessary to integrate the infiltration of Chinese culture into all aspects of classroom

teaching, including not only the teaching of language, such as pronunciation, vocabulary and grammar, but also the improvement of teaching effects through the comparison of cultural differences between English and Chinese. Nowadays, many colleges and universities have offered elective courses to introduce the general situation of English-speaking countries, such as British and American country profiles and Western culture, which are very popular with students. The use of e-mail for correspondence can not only cultivate and exercise students' foreign language writing ability, but also ensure the authenticity of communication scenes and improve the effect of practice because students' communicative objects are real. In the process of College English culture teaching, it is necessary to simply elaborate the content of cultural infiltration. According to relevant regulations and standards, we should pay attention to the study of English culture and knowledge through scientific and reasonable educational methods. If teachers can correctly guide students to make full use of these resources and actively obtain useful information, they will certainly greatly promote the improvement of cultural acquisition and intercultural communicative competence, and also have a richer perceptual understanding of foreign cultures. According to the content of each text, a cultural framework is concluded, and corresponding cultural items are listed. According to the content of a book, a cultural framework is concluded and explained in a planned way.

Multimedia network teaching mainly relies on learners' autonomous learning, without the limitation of learning time and location, so it is difficult to effectively manage and monitor students. Create a good social environment and improve students 'interest in learning Chinese culture. Students are the main body of learning. The key to affect the learning effect is whether students have strong learning motivation and interest. College English teaching increasingly emphasizes the cultivation of students' intercultural communicative competence. In order to introduce Chinese culture to people all over the world, intercultural communication should not only understand western culture, but also Chinese culture. In addition, for teachers, it is necessary to comprehensively explain the language structure related to cultural infiltration so as to ensure students' mastery of relevant knowledge of cultural infiltration, while gradually forming a complete knowledge system of cultural infiltration, and recommending scientific and reasonable literary works while guiding students to learn English culture teaching. In the process of teaching, teachers must transition from the traditional role of "soloist" to the role of "director", transforming the traditional "teacher monologue" teaching into the teaching mode of "teacher and student, dialogue and interaction between students and students". Intercultural communication advocates equality and success. It is based on the existence of intercommunication. If cross-cultural communication is carried out without fully understanding the culture of the country, language learning will become more passive. There is no deep understanding of the essence of language and culture in other countries. It can be seen that at any stage of college English learning, whether it is explaining the culture in the classroom or embedding the cultural curriculum in the curriculum system, it plays an auxiliary role, which is different from the nature of the cultural curriculum in professional English.

4. Conclusions

Emphasizing the importance of online education does not mean denying traditional education. On the contrary, online education cannot replace traditional education. The language education lacking cultural education is incomplete and one-sided. Throughout the development of language education in China, the penetration of cultural education in language teaching has always been lacking. With the continuous deepening of teaching reform and the continuous updating of teaching concepts, China The integration of cultural education language teaching has also achieved gratifying results. The College English course is not only a basic language course, but also a quality education course that broadens knowledge and understands world culture. The penetration of Chinese culture in college English teaching should follow the principles of moderation, communication and balance. Combining English teaching with modern information technology is also a new attempt to reform English language teaching methods. As an important part of language, culture should be constantly infiltrated into college students' English teaching, which is conducive to the cultivation and improvement of students' comprehensive ability and teachers' cultural literacy.

With the help of the advantages of cultural infiltration, improving English teaching content and creating a harmonious English teaching atmosphere will play a great role in promoting the overall development of English education in China. The teaching research and practice described in this paper emphasizes "interaction" and "cultural infiltration" in College English teaching. It is hoped that this teaching method can stimulate students' learning initiative and give full play to the optimal effect of resource integration in the classroom.

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